

A warm welcome to all Friends of the Last Ocean (FOLO)

In six weeks' time CCAMLR will be holding a special meeting in Bremerhaven, Germany to decide on the fate of marine protection in the Ross Sea. This is what the years of campaigning have come down to, and we don't plan to watch things unfold from the sideline. The Last Ocean will be there in Bremerhaven. See some of the highlights from the last six months below.

The US Road trip



Peter Young is currently travelling with the Last Ocean documentary in North America. The film is the most important and effective tool in our campaign kit and it's important that we maintain pressure form the ground up as we head towards Bremerhaven. Read more...

We are asking our Last Ocean community to help with funding. Please <u>check out our progress here</u>, and if you can please contribute or share.

Whole Foods Market plays a trump card

Last week Whole Foods Market publicly stated its position on acquiring Antarctic toothfish from the Ross Sea, blogging that "Although we do sell Chilean sea bass, with a purchasing policy to only buy from such fisheries that are certified by the Marine Stewardship Council, we do not source Chilean sea bass from the controversial Ross Sea area near Antarctica." Read more...



Monterey makes a surprising call



The Monterey Bay Aquarium's recent decision to include Chilean sea bass as 'best choice' in their Seafood Watch has bewildered many. Read more...

US Secretary of State speaks at Last Ocean Screening



In March Peter Young showed The Last Ocean to members of the US State Department, Ambassadors of CCAMLR nations and Environmental NGO's. US Secretary of State John Kerry and NZ Ambassador to the United States Mike Moore spoke before the screening. Read more...

International Film Festival Awards

The Last Ocean film hit the ground running this year with a screening in Tahiti, several screenings in America, one in Canada and a few in Asia – and many more to come. In the US the film has been selling out theatres and has picked up a few prizes including Best Call 2 Action Film at the 2013 Boulder International Film Festival, and the Royal Reel Award at the 2013 Canada International Film Festival.



View upcoming screenings here.

Film Website goes live



The new and improved <u>Last Ocean film website</u> is live and *The* Last Ocean is now available to rent, buy or share almost everywhere in the world with subtitles in Spanish, French, Portuguese, Russian, Simplified Chinese and Japanese. The website contains updates and information about the film and

future screenings, background to our current campaign action - the Last Ocean road trip and much more. View the website here...

Film release in Germany

The Last Ocean has been signed up to the highly regarded German film distribution company, Tiberius Films. The documentary will be available to buy with German subtitles from July 4th. See the preview here....



4385 likes on Facebook



Our fan base has grown significantly over the last six months. With the current US festival circuit and Indiegogo road trip campaign raising awareness about the Ross Sea; the Video on Demand release giving more people worldwide the opportunity to see the film; and the CCAMLR meeting in Germany fast approaching, we hope to see our online community continue to grow.

If you have any comments, feedback or story ideas, please email info@lastocean.org Thanks.

The team at the Last Ocean.



